



The ALLO Story

In 2003, we decided we deserved more from our communications providers. We were done with lackluster, expensive telephone and internet services and customer experiences that left us dissatisfied and disappointed. We started ALLO because we believed our communities needed something better.

ALLO was founded in Imperial, Nebraska and has rapidly grown to meet demands for better communications services in many communities. Our first customers were our neighbors, making customer satisfaction not just local, but personal. Where other providers fall short, ALLO reaches further.

ALLO provides superior communications and entertainment services including broadband internet, phone, and TV with honest customer service for businesses and homes. Our fiber-optic technology keeps us (and you) moving forward, literally at the speed of light. ALLO is changing the standards for the industry, because we all deserve better service.

Mission

We provide greater access to the world through superior business and residential service with fiber-optic technology and exceptional support. We're dedicated to delivering a drastically different experience because we see our customers as neighbors, not numbers. We're thinking forward and we're thinking big, so our customers and our communities don't get left behind.

What is Fiber?

Fiber technology has revolutionized the way we connect our homes and businesses. Where copper cables used to be king, glass-cored fiber lines can literally move data at the speed of light, making them the latest and greatest technology. The fiber line's glass core means that connections are less affected by weather. And our fiber connects directly to your home or business. Let us repeat: you have incredibly fast, fiber-optic line connected directly to your home or business (so you don't have to share service with your neighbors) for the most modern connection available on the market.

ALLO's Fiber Serviceable Communities

Arizona: Kingman, Lake Havasu City, San Luis, Sierra Vista, Somerton, Yuma

Colorado: Breckenridge, Brighton, Brush, Eaton, Erie, Evans, Fort Morgan, Greeley, Hudson, Kersey

Missouri: Joplin

Nebraska: Alliance, Ashland, Bridgeport, Columbus, Crete, Fremont, Garland, Gering, Grand Island, Gretna, Hallam, Hastings, Holland, Imperial, Kearney, Kramer, La Vista, Lincoln, Martell, Milford, Norfolk, North Platte, Ogallala, Papillion, Ralston, Scottsbluff, Seward, Sidney, Sprague, Valentine, Waverly, Wayne, York

ALLO's Business Products and Solutions are available in all of the fiberhoods above, plus in Des Moines, IA, and Kansas City, KS and MO.

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ALLO's Fiber Offerings



Internet and Broadband

ALLO combines the power of fiber with industry-leading equipment so that you can connect more than 250 devices to your ALLO-provided wireless router or to your business systems. Speaking of speed, ALLO goes all the way to 2.3 GIG at home, faster than the industry standard, and has all the features you need to move your business forward.



TV

Don't wait for your movies to buffer. Fiber-connected TV service gives you instant channel changing with no delay, wireless set top boxes, and DVR that works on every TV in the house.



Phone

From crystal-clear connections in your home to thousands of simultaneous calls to your business, ALLO provides a consistent connection with all the important features and redundancy.

ALLO's Business Offerings



Internet and Data

Our 100% fiber network provides symmetrical internet speeds that you need to run your business. We also provide fiber LAN extensions to keep your business connected. If ALLO Fiber internet is not available in your community, we'll guide you to the best internet provider for your business needs.



Business Voice

We have all of the voice features you need to keep your business connected. From a phone system, SIP, PRI, or regular phone lines.



Business TV

Fast, reliable TV with the television programming you need, where you need it. Create a comfortable and informative viewing experience for your employees or guests.



Technology and Cybersecurity Solutions

ALLO offers a comprehensive suite of services designed to strengthen and safeguard your company's IT infrastructure, while also ensuring efficiency and peace of mind. From PC monitoring, maintenance, and patching, to proactive risk management, our services ensure the resilience of your business in the face of evolving threats and changes.

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Fiber-Fast Facts

- ALLO provides communications services through fiber-optic lines, rather than copper cables, providing faster and more reliable services – even during peak usage times.
- Fiber connections are less affected by weather, thanks to its glass core.
- ALLO's fiber service connects directly to your home or business. Finally, broadband and internet service that goes above and beyond.
- ALLO's home internet router, the Blast, supports 250+ devices at once.
- The speed of fiber means downloads take seconds not minutes. With our 1 GIG connection, an HD movie in 7 seconds, download a song in .03 seconds, or download 100 photos in 3 seconds.

How Fiber Is Installed

- 1 Before you even hear about ALLO in your town, we're working with the city to design the fiber cable paths throughout your community.
- 2 We partner with local contractors to help us build the duct-work and infrastructure needed to make your neighborhood fiber fast. Markers, flags, and digging may be required. ALLO will notify you in advance.
- 3 Our splicing team accesses each splice vault and pedestal throughout the city to fuse the individual fibers that will eventually connect to your home or business. Then we test the speed of light as it passes through the fiber to make sure your connection is GIG-fast.
- 4 When you request ALLO service, our team will connect the fiber from the pedestal to your home or business in preparation for installation.

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Leadership



Brad Moline, *President*

Brad built his career holding several senior positions with organizations across the U.S. that were focused on finance and business growth before returning with his family to Nebraska. Developing public and private companies has been Brad's focus throughout his business career. Brad holds a degree in Business Administration, with distinction, from the University of Nebraska - Lincoln.



Allison O'Neil, *Chief Experience Officer*

Allison oversees every aspect of the customer experience and strives to maintain our culture as a customer-focused business. A member of the original ALLO team, she has been with the company since 2004. Allison earned her Bachelor of Business Administration degree from the University of Nebraska - Lincoln. She built a strong background as a financial analyst in Kansas City with Gilmore Bell before returning home to Imperial to join ALLO.

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ALLO's History

- 2003** ○ ALLO opens in Imperial, NE, with three employees and a mission to change the communications landscape in Nebraska.
- 2005** ○ ALLO lights up its first fiber communities, Scottsbluff and Gering, NE, Business Districts.
- 2007** ○ We expand to serve the Alliance, NE, Business District.
- 2010** ○ ALLO launches fiber-optic television service.
- 2011** ○ ALLO builds their fifth fiber town in Ogallala, NE.
- 2012** ○ ALLO lights up North Platte and Bridgeport, NE, with fiber.
- 2013** ○ The average U.S. internet speed is 10 Mbps. ALLO debuts 1 GIG speeds, offering internet speeds 100x faster than the national average.
- 2015** ○ ALLO builds fiber in Lincoln, NE.
- 2016** ○ We connect residents in Alliance, NE with fiber.
- 2017** ○ Lincoln is named a Smart Gigabit Community by U.S. Ignite and ALLO expands to over 500 employees.
- 2018** ○ ALLO expands their fiber footprint to Hastings, NE, and partners with the City of Fort Morgan to bring fiber service to businesses and residents.
- 2019** ○ ALLO is selected as the exclusive operator of the fiber infrastructure built by the Town of Breckenridge, Fiber9600. ALLO partners with Gigabit to build Imperial, NE.
- 2020** ○ ALLO expands to Norfolk, NE.
- 2021** ○ ALLO builds fiber in Columbus, Fremont, Valentine and Wayne, NE, and starts building in Greeley and Hudson, CO, and Lake Havasu City, AZ.
- 2022** ○ ALLO debuts 2.3 GIG speeds and brings fiber to Ashland, Grand Island, Kearney, Milford, Seward, Sidney, Waverly, and York in Nebraska, as well as Kingman, and Yuma, AZ, and Brighton, Eaton and Erie, CO. The company grows to over 1,000 employees.
- 2023** ○ ALLO celebrates 20 years in business. ALLO acquires AVID Communications, a Kansas City, MO-based provider of cloud-based VoIP phone services, cybersecurity, managed Wi-Fi, and managed IT services making even more solutions available to businesses throughout our fiberhoods and in Des Moines, IA, and Kansas City in Kansas and Missouri. We announce a partnership with Google Fiber to build the GFiber network in Bellevue, Nebraska. We expand our fiber footprint to San Luis, Arizona as well as Crete, Gretna, La Vista, Papillion, and Ralston, NE.
- 2024** ○ ALLO announces a partnership with Lancaster County, NE, to serve the Branched Oak Observatory in Raymond, and the communities of Hallam, Holland, Kramer, Martell, and Sprague. Through a public and private partnership, we joined forces with Seward County, NE, to bring our reliable fiber network to Garland. Our fiber network grew to include Brush, Evans, and Kersey, CO, Joplin in Missouri, and Sierra Vista and Somerton, Arizona. We wrapped up construction of our 10-GIG enabled fiber networks in Crete, Kearney and Grand Island, NE as well as in Eaton, CO.

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